

XXXX Audio System Hits the Tour Circuit



XXXX Audio prepares for a Sheryl Crow concert at the Sleep Train Pavilion in Concord, Calif.

ELKHART, Ind. — Crown's MA-12000i amps were featured in XXXX Audio System's live applications for a number of concerts,

including KISS, Sammy Hagar, Jason Aldean, Frankie Valli, Daughtry, Lifehouse, Ne-Yo, John Michael Montgomery, Gladys Knight,

Al Green, Sheryl Crow, Mike Ness and the Black Keys all performed with sound systems that integrated MA 12000i amps and IRL VerTec speaker systems.

Doug Pumphrey, sound integrator for XXXX Audio Systems, said, "We constantly rely on the MA 12000i amps because they are built for tour sound applications. These amplifiers are made to power the larger venues we deal with on a consistent basis this

past summer. We have and will continue to utilize Crown, specifically the MA12000i for all the artists we work with."

Comprised of three models — the MA-5000i, MA-9000i and MA12000i — the Macro-Tech i Series builds upon its predecessor by incorporating Crown's patented Class I circuitry, which is designed to deliver greater power while simultaneously reducing overall amplifier weight by more than half. The new lineup is also equipped with comprehensive status, fault and load monitoring via standard Ethernet networking and Harman Professional's HiQnet connectivity and control protocol and System Architect interface.

At 28 pounds, the Macro-Tech amps are practical for portable applications. "In our work, anytime you make something lighter and increase its performance at the same time you've done your job. We will continue to implement additional MA-12000i amps into our inventory for current system applications," says Pumphrey.

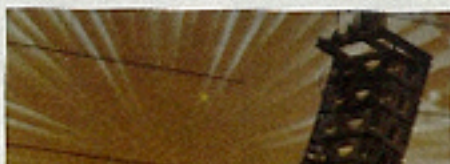
Tony Robbins Unleashes the Power Within

TORONTO — Held in late summer at the Metro Toronto Convention Centre, Tony Robbins' popular seminar "Unleash The Power Within" was amplified by a Martin Audio sound system. Robbins is known for his high-energy delivery. The world's leading personal development coach led the 4,000 participants through a dynamic program designed to make positive and lasting change in their lives.

Stanco Productions provided "turnkey" production as they have for the past 15 years. Owner Stan Nickens is the event producer. Curtis Kelly is the audio director and Justin Slazas is the system tech. Asked about the challenge

of energized, engaged and focused," Tony is very astute regarding elements of production.

"He loves technology; however, hands down the most important of these elements is the audio." A staff second to none coupled with the Martin product line allows Robbins to focus on "Unleashing the Power Within."



Finally a Solution to Keep Rap Artists from Cupping Their Mics...

OLD LYME, Conn. — 311 and Snoop Dogg used Sennheiser personal monitors and mics on their 30-stop Unity tour. Snoop took the stage with his wireless, gem-encrusted handheld that displayed his moniker, while 311's vocalists opted for the Sennheiser SKM 5200 wireless handheld with Neumann KK 104 capsule. Snoop Dogg's mic has a metal shield that spells the rapper's name to curb

